



The Future of Making Things

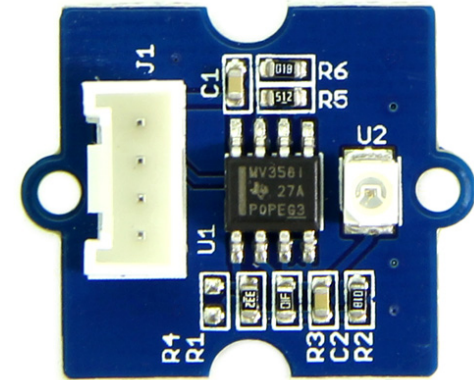
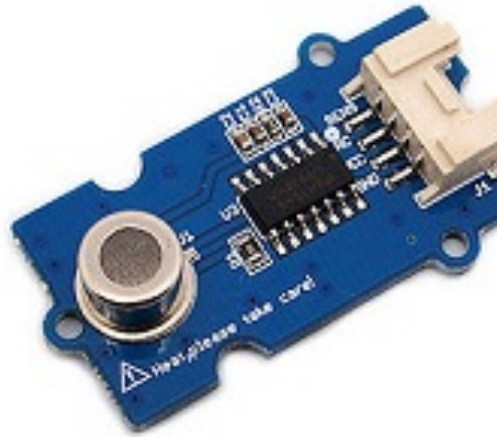


Design
Make
Use





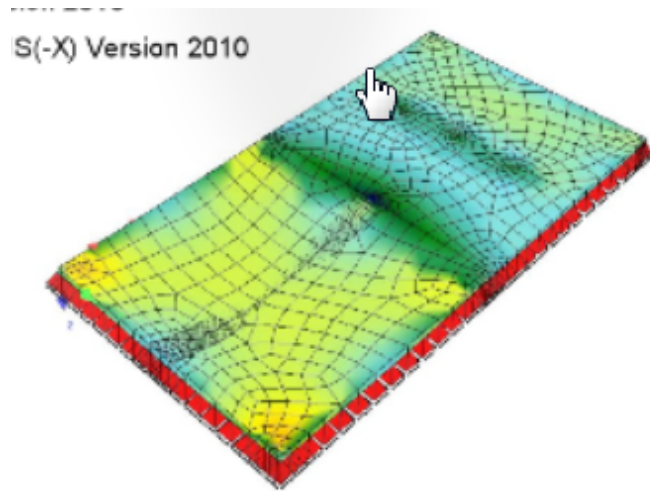












DevDays 2015

Autodesk Confidential Information

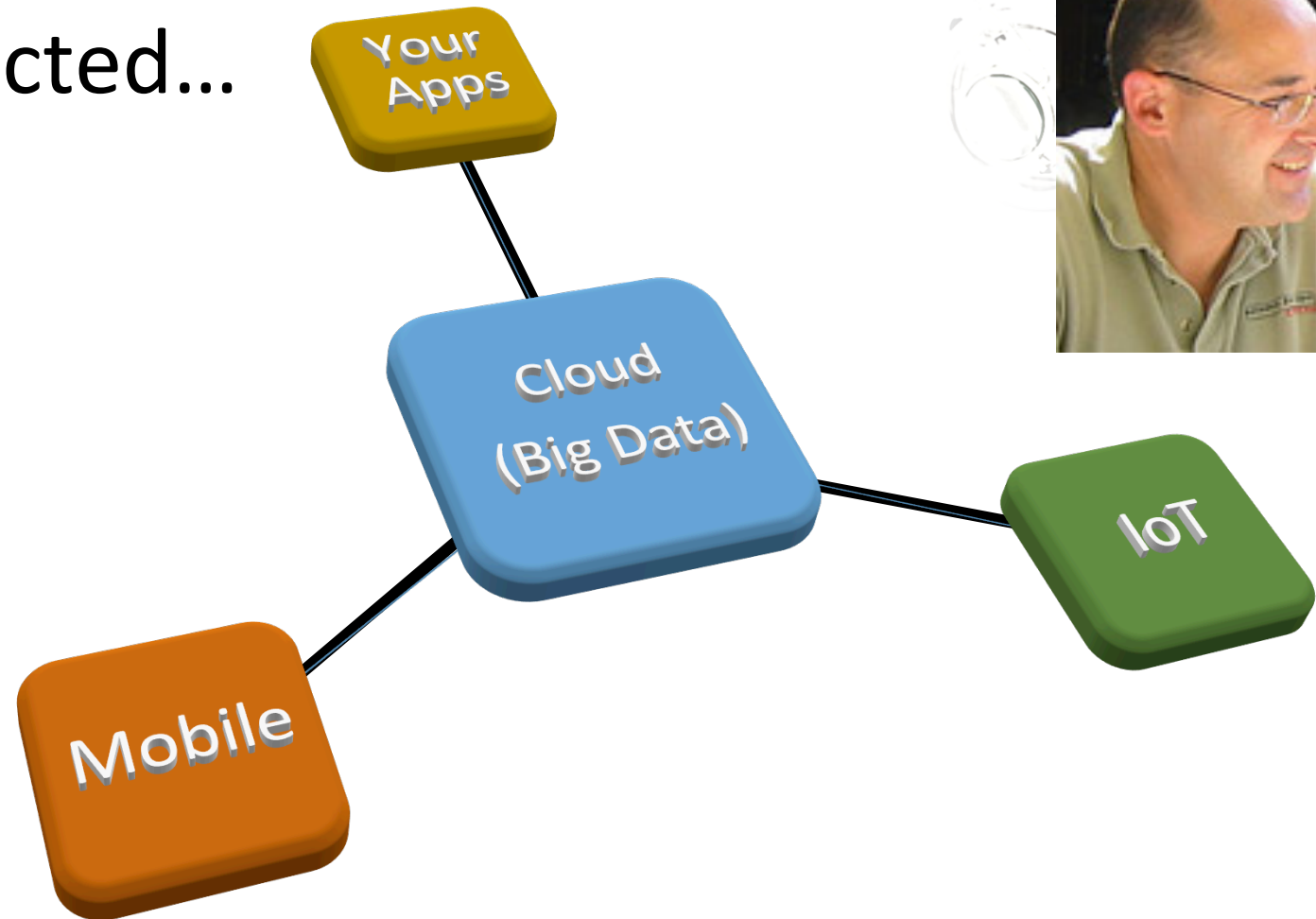
14

Think connected...

Design

Make

Use



Lets Experience



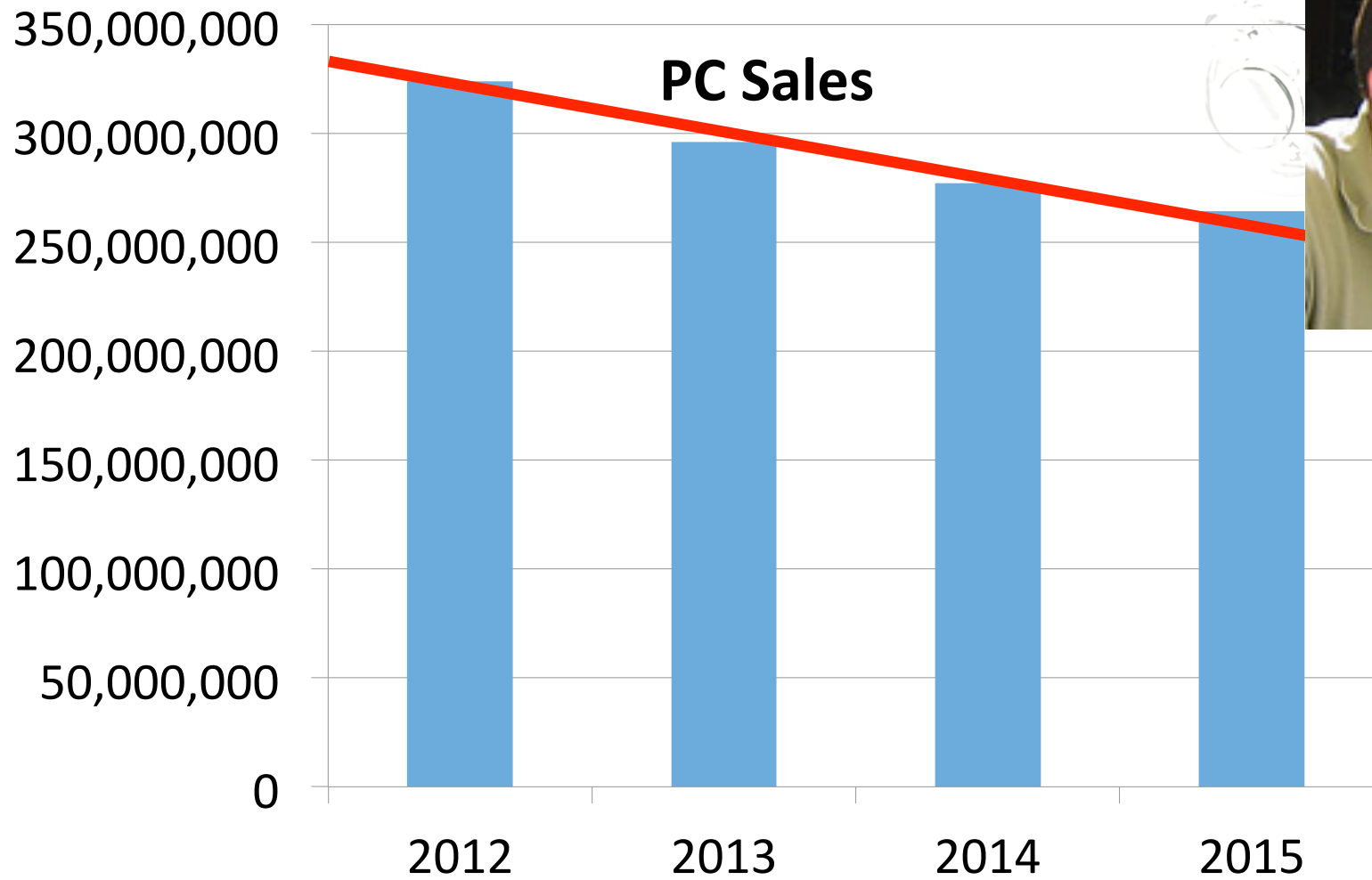
The Future of Making Things



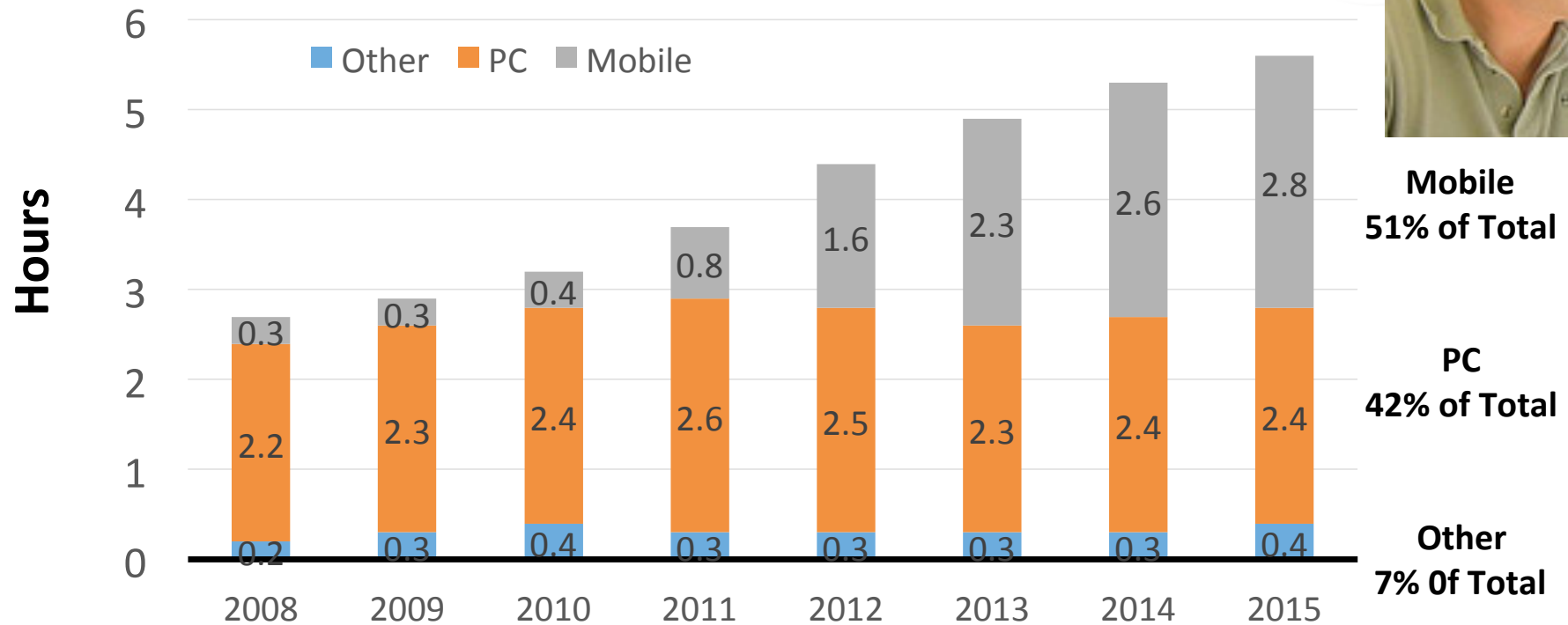
Some

Supporting Data





Time Spent per Day on the Web Adults in the USA



The Future of Making Code



The *Reality* of Future of Making Code





Microsoft[®]
Visual Studio[®]





IBM



mongoDB



amazon web services™



CouchDB relax



open source™

RESTful API
GET PUT POST DELETE



GitHub



Windows Azure™








```
function wp_hash($data, $scheme = 'auth') {  
    $salt = wp_salt($scheme);  
  
    return hash_hmac('md5', $data, $salt  
}  
endif;
```



Something you know.



Something you have.



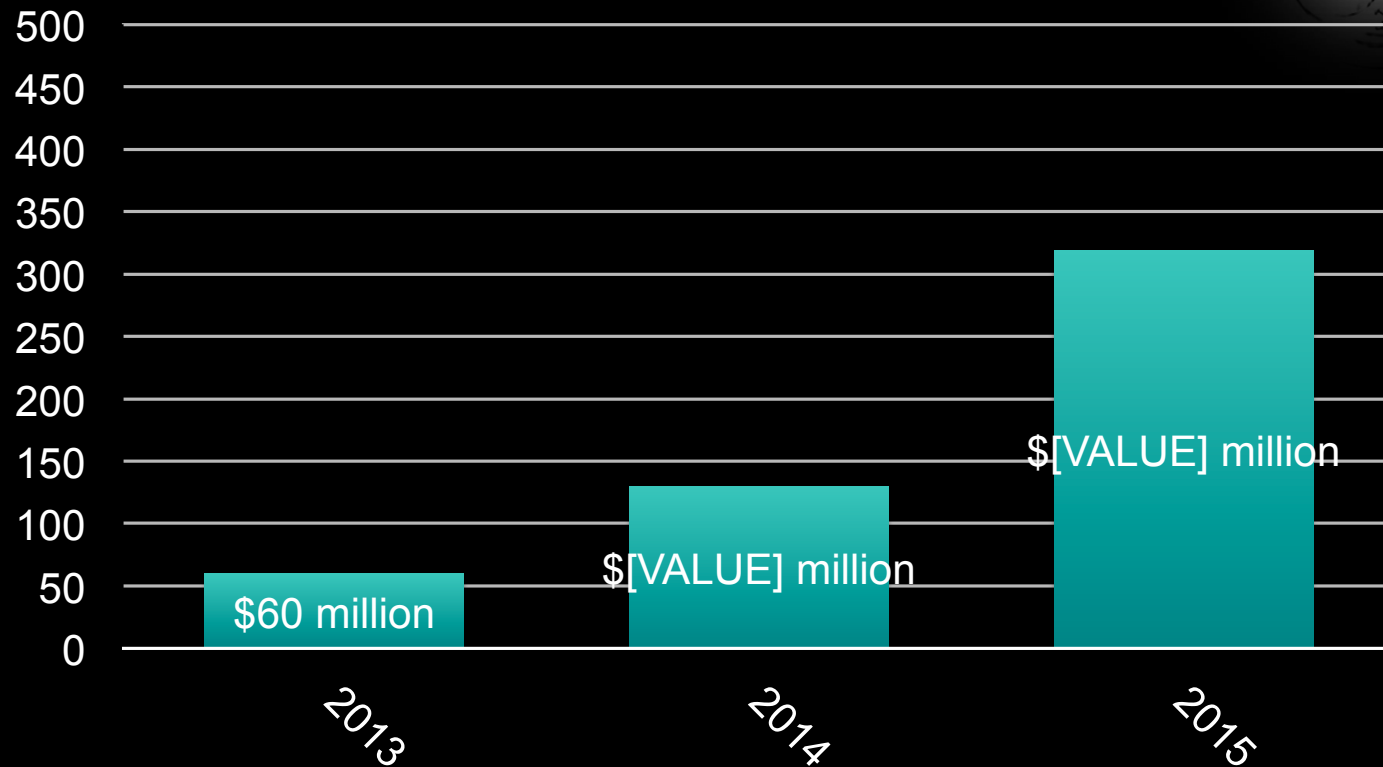
The *Reality* of Making Code



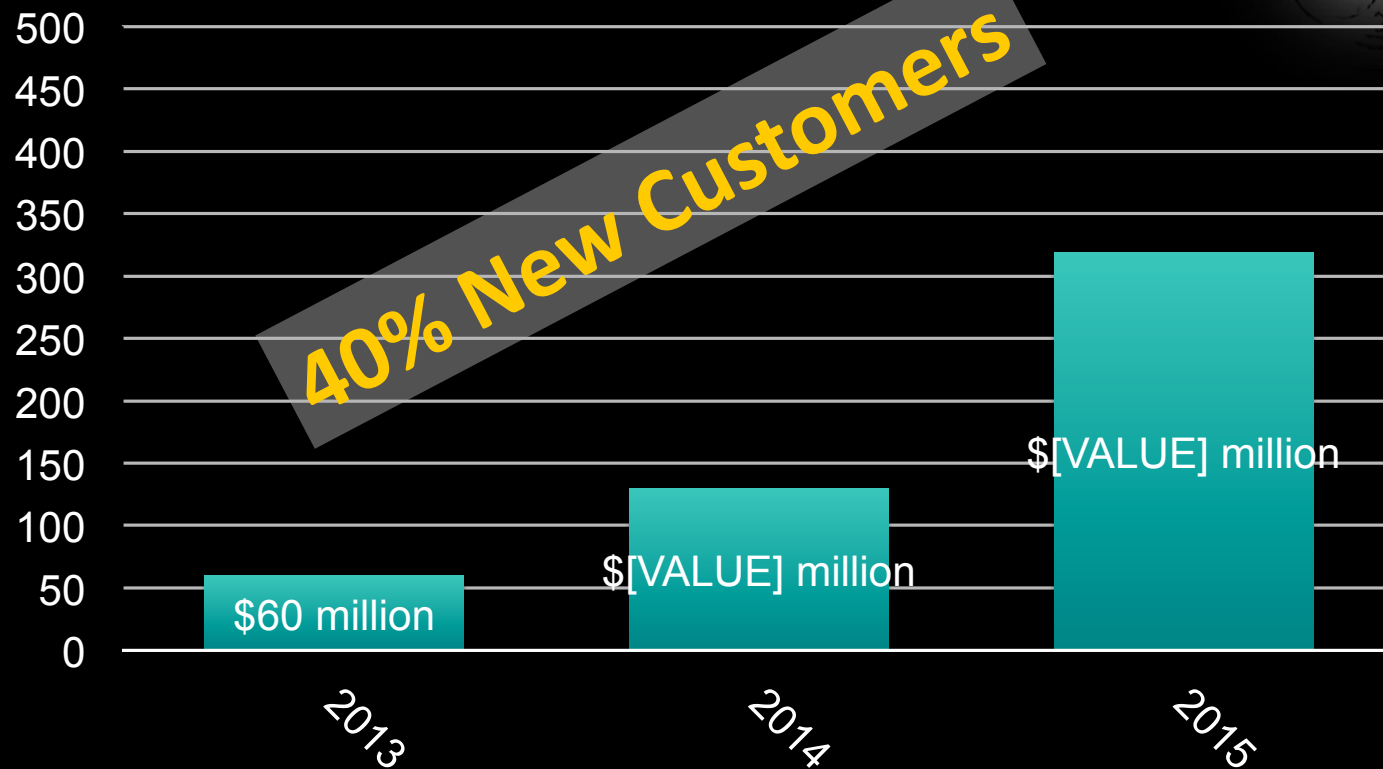
The Future of the Business



Autodesk Subscription is big already and growing fast (US\$ millions)



Autodesk Subscription is big already and growing fast (US\$ millions)



What we learned in Australia/New Zealand
when we stopped Perpetual sales of LT



+19%
(new seats Y/Y)

What we learned in Australia/New Zealand
when we stopped Perpetual sales of LT



Its more affordable!

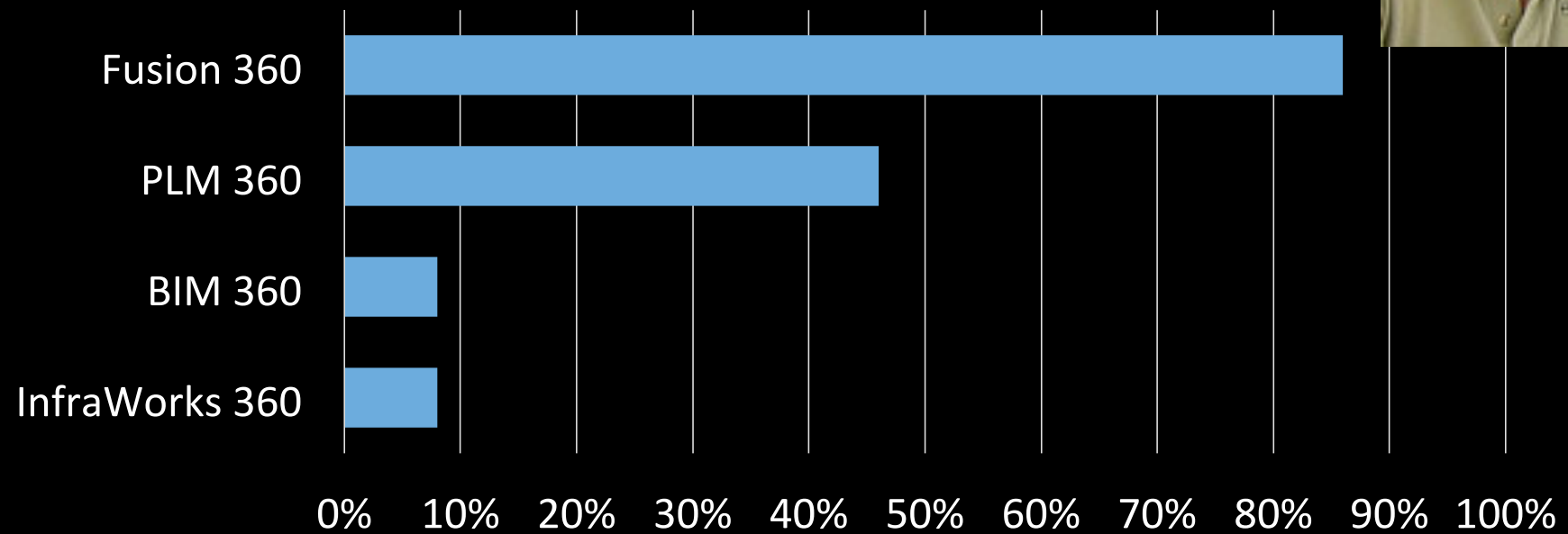
+19%

(new seats Y/Y)

Growing market share

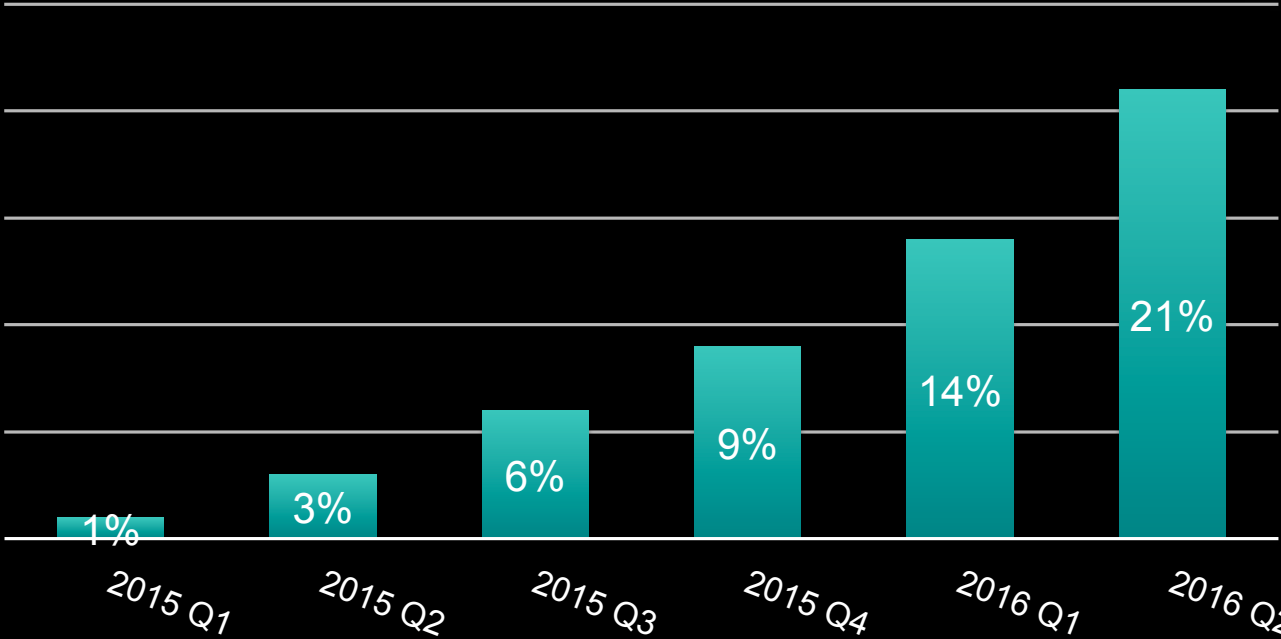


New Customers



The channel is coming with us

% Channel Sales Subscription



The End of Perpetual

January 30, 2016

July 31, 2016

AutoCAD
Revit
Inventor
Civil 3D

[More](#)

Product Design Suite
Building Design Suite
Infrastructure DesignSuite

[More](#)



The Future of Making Things



