

[pre-hackathon]

- Minimum Lovable Product
- Envision Perfect demo
- DO NOT use any new technologies, if you have not explored & mastered before.
- Understand judging criteria

[hour 1]

- Setup Github, Bitbucket, Paas(Heroku, Azure, divshot.io), codeship.io [30 minutes]
- Use boilerplates: iOS boilerplates, Hackathon starter (node), best looking landing page (Bootstrap) [30 minutes]
- Divide and conquer

[hacking]

- hack your way, no need of registration pages, login etc (everyone knows it can be done anyhow)
- hardcode data, API responses, everything.
- show something which is not done before.

Deploy, test, early, often, always

Eat loads of food, water, take rest and have fun, in between





[last 3 hours]

- Keep a timer: last 3 hours
- NO new feature development; only bug fixes
- Polish the demo; add some bling to UI [Flawless demo always wins over a bloated features demo]
- Go for the kill PITCH

[pitch]

- 1 presenter, 1 demoer.
- WRITE the script and practise the demo with a TIMER
- first statement always interactive; maybe a joke, or a question to crowd; capture attention
- revise the pitch; practise again with TIMER [leave 30 seconds buffer for nasty surprises]
- no fillers like hmm, um, uh; Use sensible pauses instead.

[judges]

- want to be WOW'd
- might not be technical in your field
- are dreaming about the future, show them the stars:)

Good Luck

Any Questions?